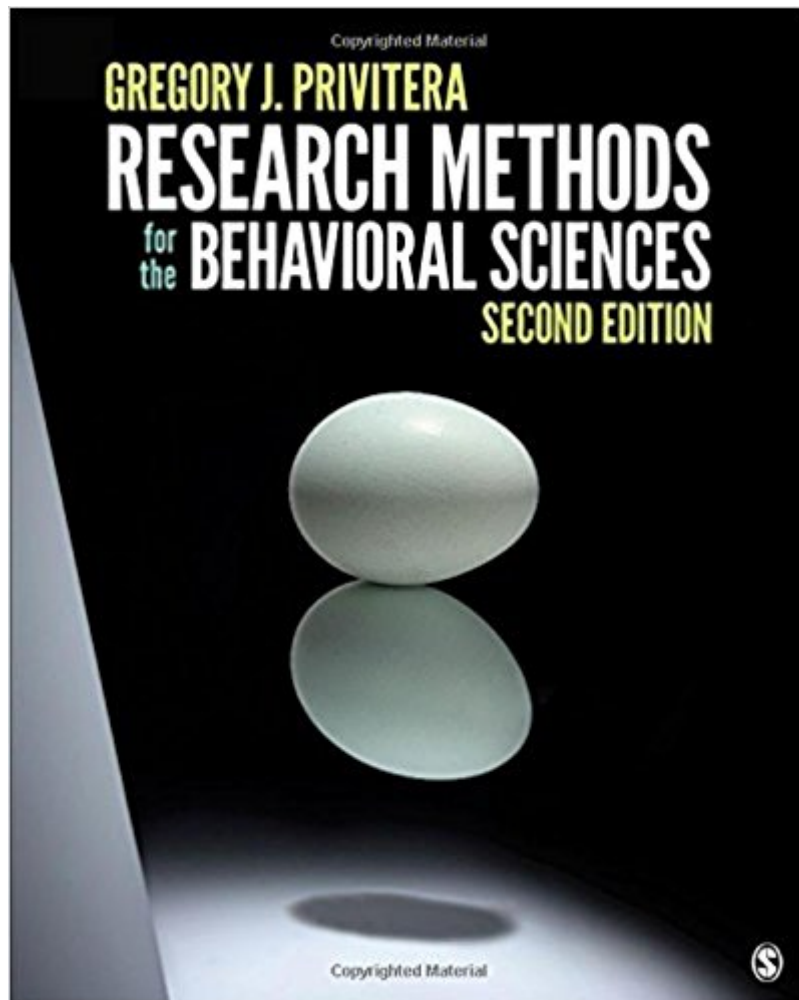




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Research Methods For The Behavioral Sciences



Synopsis

The Second Edition of the award-winning *Research Methods for the Behavioral Sciences* employs a problem-focused approach that fully integrates the decision tree from choosing a research design to conducting statistical analysis and communicating results. With a conversational, student-friendly writing style, Gregory J. Privitera shows how methods and analysis work together and enable the testing of hypotheses through use of the scientific method. Outstanding pedagogy, current examples, and robust resources empower students to approach their study and application of research methods with confidence.

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Customer Reviews

Gregory J. Privitera is an associate professor of psychology at St. Bonaventure University. Dr. Privitera received his PhD in behavioral neuroscience in the field of psychology at the State University of New York at Buffalo. He went on to complete postdoctoral research at Arizona State University before beginning his tenure at St. Bonaventure University. He is an author of multiple books on statistics, research methods, and the psychology of eating, in addition to authoring over two-dozen peer-reviewed scientific articles aimed at advancing our understanding of health and promoting the intake of healthier diets for children and adults. He oversees a variety of undergraduate student research projects at St. Bonaventure University where over two-dozen students, many of whom are now earning graduate degrees at various institutions, have coauthored research in his laboratories. For his research work, Dr. Privitera was recognized by St. Bonaventure

University as Advisor of the Year in 2013, and awarded an Early Career Psychologist award by the American Psychological Association in 2015. For his work with students and fruitful record of teaching, Dr. Privitera was recognized in 2014 with the Award for Professional Excellence in Teaching—the highest teaching award at St. Bonaventure University. The first edition of this text was a recipient of the “Most Promising New Textbook” National Award from the Text and Academic Authors Association. In addition to his teaching, research, and advisement, Dr. Privitera is a veteran of the U.S. Marine Corps, and is married with two children: a daughter, Grace, and a son, Aiden. Dr. Privitera is also the author of Statistics for the Behavioral Sciences, 2nd Edition.

Required textbook for my graduate counseling class. For someone with a psych background, it's well written and easy to understand ... even for the non-math head in me. Very clearly set out, with well-defined chapters and great "learning check" quizzes throughout. Book described online as "secondhand", but arrived almost as new. Nothing written or highlighted inside, no pages torn or folded, and the book is in EXCELLENT condition.

I purchased this book for my university Research Methods course. This book is not very big so it fits perfectly in my backpack. I bought a used hardcover edition and the cover is very smooth. When I first opened it, I loved the smell of the new pages in this book even though it was used. The book has colorful graphs and data boxes that catch the eye. It contains definitions in a nice, easy to read, color and font. The book is very organized and is easy to navigate through. Although the book is somewhat pricy (\$60 for used, \$120 for new) it was perfect for my course.

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Great Book and Exactly what I needed for my college course class Research Methods.

A very helpful textbook that teaches behavioral scientists how to produce and interpret raw data.

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